

The UVA Green Challenge

The U.Va. Green Challenge

Presented by
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The UVA Green Challenge

It's a competition to live greener!

- Customized for UVA and Charlottesville
- Started by students in 2009

Points awarded for pledges

- Different themes each month
- Via email / GoogleForm
- Prizes each month



UNIVERSITY OF VIRGINIA GREEN CHALLENGE SITE

https://www.fm.virginia.edu/greenchallengetest/greenchallenge.aspx

Student Info Phase I Phase II Phase III Phase IV Phase V Phase VI Phase VII

Welcome to the UVa Green Challenge Site - Food Phase

You currently have 20 points for Food Phase
You currently have 20 for Green Challenge

Note: If you commit to do something, which you do not follow through with, please email us and we will adjust your points accordingly. Also, you will be able to collect your bonus points for events with the next survey that will come at the end of the phase.

Hint: Start using a reusable water bottle and a reusable mug in this phase and earn your points again in the energy, consumption, and waste phases!

Green Challenge Item	Points Available	My Points
<input checked="" type="checkbox"/> I commit to signing the Sustainability Pledge	(4 Points)	4
<input checked="" type="checkbox"/> I commit to carrying a reusable water bottle in place of disposable water bottles	(3 Points)	3
I have referred <input type="text" value="3"/> people to the UVa Green Challenge	(0-3 Points)	3
I commit to try <input type="text" value="0"/> local foods	(0- 4 Points)	

Suggestions:

- I commit to signing up for reusable to-go containers at the dining halls (2 points)
- I will choose to eat 3 local items in the dining halls (2 points)
 - Salsa and hummus from the Farm at Red Hill in North Garden, VA
 - Organic tofu from Twin Oaks Community Foods in Louisa, VA
 - Eggs (shelled, cage-free) from Glenwood Farms in Jetersville, VA
 - Produce: tomatoes, lettuce, cabbage, apples purchased from Virginia Farm

I commit to using a reusable mug in place of disposable coffee/tea cups

I commit to trying one Meatless Monday

Bonus Points(1 point each):

Stay tuned for more bonus point opportunities

- (Saturday) Sept. 25 - **Charlottesville Vegetarian Festival**
- (Sunday) Oct. 3 - **Charlottesville Community Bike Tour**. n UVa is a stop on a 4-day tour of Charlottesville, ending the tour at the Bridge for a Slow Food potluck / Movie screening at the University of Virginia. Contact: Cvilleopengardens@gmail.com.
- (Thursday) Oct. 7 - **What's on your Plate?** Panel discussion. October 7th from 4-6pm in the Foundation building.

Also, volunteer with UVa Community Garden or Hereford College Minifarm.



UVa Green Challenge- September 2012

Hello hungry hoo! This month's Green Challenge focuses on food. Take the challenge and learn to shop & eat greener, and have the chance to earn great prizes.

*** Required**

First and Last Name: *

Computing ID: *

I pledge to read TIME's "33 Ways to Eat Environmentally Friendly"
Article found at <http://healthland.time.com/2012/08/24/33-ways-to-eat-environmentally-friendly/>

1

I pledge to order from the tap this month.
Whether it's water or beer, cut down on packaging by drinking tap water or the beer on tap instead of bottled stuff.

2

I pledge to avoid eating meat one day a week (at least!)
It takes almost ten times more energy to produce and transport livestock than vegetables, and it takes about 390 gallons of water to produce a pound of beef.

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2012-13 Phases:

September: Food

October: Climate Change

November: Energy

February: Reduce, Reuse, Recycle

March: Water

April: Engage

May: Transportation



The UVA Green Challenge

Outreach



- UVA Sustainability website
- Sidewalk chalking around campus
- Facebook: Events and recognition
- GreenChallenge email listserv
- Tabling with iPads and flyers
- Sustainability Advocates
- Co-sponsorships



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Questions?

